



**HIGH COMMISSION OF INDIA
COLOMBO**

Tender No: Col/Inf/302/3/2024

Date: 05 September 2024

**RESULT OF THE TECHNICAL BID EVALUATION
For
SELECTION OF AN AGENCY FOR SOCIAL MEDIA MANAGEMENT**

This is with reference to the Notice Inviting Tender for selection of an Agency for Social Media Management. Four bids were received in response to the said tender.

2. The technical bids were opened on 07 August 2024 at 1500 hrs, in presence of Technical Evaluation Committee (TEC) members and the representatives of the bidders. The technical presentation by the four pre-qualified bidders was held on 22 August 2024 in presence of TEC members. The following bidders with/above minimum qualifying marks have qualified the technical bid stage:

- (i) M/s. Kaleidoscope Pvt. Ltd.
- (ii) M/s. Ogilvy Digital Pvt. Ltd.
- (iii) M/s. Digital Content Group Pvt. Ltd.

3. M/s. Dreamteam Media Pvt. Ltd. with 66 marks did not reach the minimum qualifying marks (70 out 100) and has therefore not qualified for the financial stage.

4. The qualified bidders as mentioned in para 2 above are requested to attend the financial bid opening for the tender for selection of an Agency for Social Media Management on **09 September 2024 at 1430 hrs** at High Commission of India, 36-38 Galle Road, Colombo.

5. It may be noted that the results of the evaluation remain subject to the terms and conditions mentioned in the tender document.
