

## Replies for queries of Bidders - Tender for selection of an Agency for Social Media Management in respect of HCI, Colombo

Page no.	Clause No.	RFP Point	Clarification/Amendment Request	HCI Replies
5	E (i)	The agency should be registered with the Government of Sri Lanka and possess valid commercial/trade licenses	Does this imply that Indian-registered companies are ineligible to participate in the tender unless they are also registered with the Government of Sri Lanka?	As mentioned in the tender document, agencies registered with the Government of Sri Lanka and possessing a valid commercial/trade licenses is one of the mandatory eligibility criteria for the said tender.
13	T	This shall be construed and governed by the laws of India, and parties hereby submit to exclusive jurisdiction of the Courts of India.	If there is a situation as such, funding defence in India will be tough and the cost associated. Can this be changed?	The said clause remains unchanged.
3	B	Team Strength, Work Experience & Qualifications	Does the off-site team have to be 100% dedicated to the mission or they can be shared resources with other brands/partners of the agency?	The tender document mentions 'indicative' team strength expected from the bidder. The bidder may choose to present a resource plan as considered suitable as per the prescribe format in Annexure I Proforma B.

General Queries		If productions are required like event coverage, live streaming can that be taken case by case?	Please refer to the detailed scope of work in tender document.
		Is there any intended Quantity of content required per month (Statics/Animations / Voice cuts / Live Session etc or can we quantify the same based on industry standards considering ideal mix and quantities ?	It is not feasible to anticipate the quantity of content given the nature of work. This may be seen as a requirement that may change depending on the needs of the institution or other factors. It is suggested to estimate costs as per the resource requirements indicated in the tender document.
		Is there a specific quantity in productions required?	It is not feasible to anticipate the quantity of content given the nature of work. This may be seen as a requirement that may change depending on the needs of the institution or other factors. However, atleast two video productions in a month will be required.
		Can the payment method be changed from quarterly basis to monthly basis?	A corrigendum has been issued mentioning that point K (i) reads as follows: "The price quoted shall remain fixed and not be subject to variations in exchange rate, duties, levies etc. The agency will be paid its quoted price on monthly basis."